



Digital Solutions Center: **MARKET** *and communicate your expertise!*

Learn More on Infinet's My University - On Demand Training:

- Getting Started with Infinet's Digital Solutions Center & Your Profile
- The Top 3 Resources in the Digital Solutions Center



The most successful financial professionals touch base with their clients 28 or more times a year!*
Simply put, our Digital Solutions Center makes reaching that number more manageable & realistic.

Add Value to Your Practice

Infinet's Digital Solutions Center can personalize and brand marketing materials and communications to make a true impact. Compliance-approved digital options and print strategies support your business building efforts and deliver the information that clients expect from you.

Important Advantages

Compliance - After establishing an approved profile, all materials are immediately available for use and are Infinex compliant.

Access - Want help managing the look and feel of your materials? Perhaps your sales assistant wishes to distribute marketing campaigns on your behalf? Marketing teams and sales assistants can access specific profiles or generate their own!

Branding - On-demand marketing and communication pieces look and sound professional with branding elements that are personalized and accurate.

Automation - Automation is simple to establish and available tracking reports are helpful when working a current book of business or looking for new leads.

Digital Solutions Center

POWERED BY INFINET

Directly from Infinet, access a robust, turn-key marketing portal with private label capabilities, contact details, pre-approved client newsletters, social media assistance, and more!

Included Products & Tools:

- Website Resources & Widgets
- Pre-Approved Social Media Posts
- Monthly Client Newsletters
- Video Client Alerts
- Quick Access Articles & FAQ Sheets
- Market Summaries
- Resource Centers showcasing all content offered on popular financial topics
- Business Builders that help you gather data from clients and prospects
- Seminars, Calculators, & More!